

## AT-A-GLANCE: CURRENT REGIONAL INVESTMENTS

### Parent Education/Awareness

Evidence-based parenting education programs offer a structured series of learning sessions that directly engage parents and caregivers in ways designed to increase the knowledge and skills of families and promote positive parenting practices resulting in enhanced child health and development.

Parenting outreach and awareness increases awareness among families of positive parenting practices, child development including health, nutrition, early learning and language acquisition and knowledge of available services and supports to enhance their child’s overall development through earned media, paid advertising, information sharing, resource distribution and/or parenting activities. Here are the First Things First regions funding this strategy.

#### Parenting Education

|                    |            |
|--------------------|------------|
| Cochise            | \$ 100,000 |
| Coconino           | \$ 100,000 |
| Gila               | \$ 150,000 |
| Pinal              | \$ 477,000 |
| Southwest Maricopa | \$ 275,000 |
| Yuma               | \$ 100,000 |

#### Parenting Outreach/Awareness

|   |            |
|---|------------|
| Coconino                                  | \$ 30,000  |
| Cocopah Tribe                             | \$ 20,403  |
| Colorado River Indian Tribes              | \$ 81,000  |
| Gila                                      | \$ 60,000  |
| Graham/Greenlee                           | \$ 130,000 |
| La Paz/Mohave                             | \$ 200,000 |
| Navajo Nation                             | \$ 393,700 |
| Navajo/Apache                             | \$ 145,000 |
| Pascua Yaqui Tribe                        | \$ 65,000  |
| Phoenix North                             | \$ 400,000 |
| Phoenix South                             | \$ 175,000 |
| Pima South                                | \$ 205,000 |
| Salt River Pima-Maricopa Indian Community | \$ 113,702 |
| San Carlos Apache                         | \$ 70,000  |
| White Mountain Apache Tribe               | \$ 342,000 |
| Yavapai                                   | \$ 100,000 |
| Yuma                                      | \$ 211,000 |